

# now what CAN MY BUSINESS DO?



## BE A VOICE & TAKE ACTION

### Corporate Rescue Partner

Your business can help rescue children every month! Your monthly gift of any amount helps to rescue and restore children trapped in the sex trade. As a Corporate Rescue Partner you will receive updates from the frontline and powerful stories of the life transformations you make possible that can be shared with your shareholders, employees and customers.

### Workplace Giving

Workplace giving is an easy-to-set-up giving program that allows your employees to make a difference in the lives of some of the world's most marginalized children. It is a great way to engage staff and help them feel positive about your business' core values. Typical workplace giving programs are executed via recurring payroll deductions or an annual lump sum. You have the ability to match your employees gifts if you choose to do so.

### Matching/Challenge Funds

Match/Challenge funding is a powerful tool which brings people together to do something amazing. It is the process of inspiring donations by offering to match them. Matching can be a 100% match, meaning donations are doubled, or a partial match. Special campaigns can be created to execute your matching funds or they can be applied to a current campaign. Your donation to Destiny Rescue can encourage others to join in and do more together.

### Community Events

Community events are a perfect way to make a difference and showcase your unique corporate culture. You can sponsor one of Destiny Rescue's national events, raise funds and awareness by participating in an pre-scheduled local event, or create and host your own. Some possibilities include: Sponsor a Taste for Freedom, participate in a local race or walk-a-thon, arrange a day of service or create awareness by hosting a Destiny Rescue documentary screening, or create something new. The possibilities are endless!

### Cause Marketing\*

Donating a portion of the proceeds from the sale of your own product or service is another creative way to raise funds. This win-win strategy allows you engage your customers, differentiate your product, and combat trafficking in your own unique way.

### In-Kind Gifts and Services

Gifts- and services-in-kind help us to reduce our expenses and allow us to focus financial donations on our mission of rescuing and restoring children. Some examples include: technology and office equipment, printing and marketing services, items for fundraising events, and more.

## TAKE ACTION

For more information or custom options, contact  
**Rick Baltzersen, Director of Corporate Partnerships**  
513-703-0029 | [rick.baltzersen@destinyrescue.org](mailto:rick.baltzersen@destinyrescue.org)

*\*All charitable sales promotions are regulated by state law. Please make sure you are familiar with the regulations in your state, prior to entering into any cause-related marketing discussions with Destiny Rescue. Please also note that Destiny Rescue is not able to endorse any particular business, product or service.*